

How to raise funds

Don't be shy about collecting funds for the PBTF. Ask your family, friends, neighbors and co-workers to pitch in!

To potentially double your fundraising results, ask your HR department if your employer has a matching gift program. If so, contact the PBTF before the event to determine our eligibility and to receive credit for the matching portion.

Another simple way to ask is to set up a personal fundraising page online and tell everyone you know about it. This allows people to make a secure credit card donation to the PBTF. Go to www.rideforkids.org for more details.

It's easy to collect \$300!

Ask 4 relatives for \$25	100
Ask 5 friends for \$10.....	50
Ask 5 co-workers for \$5	25
Ask 5 neighbors for \$10.....	50
Ask 3 businesses for \$25	75
Total raised	\$300!

Win a brand-new Honda motorcycle!

For each \$300 raised, you'll receive one chance in a drawing for a new Honda motorcycle (must be present to win). For details, see www.rideforkids.org.



Fundraising recognition

The top five fundraising individuals and chapters/clubs will receive special recognition at the event, as will the top motorcycle businesses.

Plan a fundraiser

Contact PBTF early in your planning process. State laws require us to approve your fundraising efforts in advance. For an application and ideas on how to raise funds, call 800-253-6530, email fundraiser@pbtfus.org or go to www.rideforkids.org.

DONATION RECEIPT MAY BE DUPLICATED

We gratefully acknowledge your contribution of \$ to the Pediatric Brain Tumor Foundation. Your contribution is tax deductible.

Date

Name

Address

Acknowledged by

We ride to cure the kids!

As you set your Ride for Kids® fundraising goal, keep in mind how the Pediatric Brain Tumor Foundation (PBTF) uses the money you raise:

We give research grants to the nation's leading medical institutions. Through research, new therapies are being developed to extend the lives of children and, we hope, bring an end to this devastating disease.

We offer family support services, including a full-time program manager who helps patient families with questions and concerns. We also provide a series of informational Internet conferences, free tumor-specific brochures, two national newsletters, and a website, www.curethekids.org.

We award scholarships to brain tumor patients studying at a technical school, vocational school, junior college, or a four-year college or university. Since 2002, more than 250 students have continued their education with the help of a PBTF scholarship.

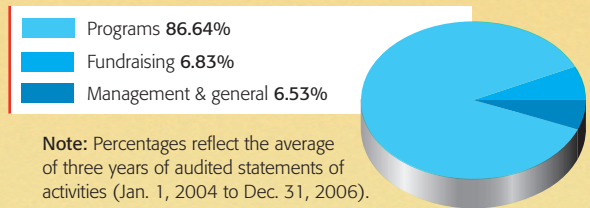
We celebrate life through the Ride for Kids®, which is also a family support program for brain tumor patients. The money you raise is vital to the survival of these kids, and your efforts really do make a difference in their lives!

Won't you join us?

Be an advocate—tell your congressman and senator that funding for brain tumor research must continue!

The Pediatric Brain Tumor Foundation of the United States, Inc., is a federally recognized 501(c)(3) nonprofit charitable organization. Our mission is to

- ★ discover the cause of and cure for childhood brain tumors by supporting medical research
- ★ aid in the early detection of children's brain tumors
- ★ improve the quality of life of children through better and less invasive treatments
- ★ provide educational and emotional support to patients and their families



#10190

Dear Motorcyclist,

In December 2005, our youngest daughter, Kate, was diagnosed with an optic glioma one week before her second birthday. This tumor is rare and inoperable because it is located where her optic nerves cross her hypothalamus.

We contacted the PBTF and they offered us much-needed support in the form of informational materials. Then we learned about Ride for Kids. In January 2006, we attended



our local Ride for Kids event. I had never been around so many positive, compassionate and fun-loving people—and by that I'm referring to the motorcyclists. Seeing so many of you come together for our children and families gave us a much-needed dose of hope.

Kate's treatment so far has consisted of four surgeries to

deal with the pressure in her brain and hydrocephalus. She completed 10 months of chemotherapy last year. This year the tumor began to grow again. We just started another type of chemotherapy regimen, because she is still too young for radiation.

Kate is now 3 1/2 and continues to amaze us with her ability to bounce back and be happy every day. She has adapted well to her visual impairment and enjoys going to preschool. She loves meeting people and making friends. While it is difficult to deal with this illness, Kate is a survivor, and she is the one who keeps us going. We continue to have hope that someday there will be more treatment options, for Kate and for all the children and their families who will face this diagnosis.

The research that you make possible really makes a difference in the lives of children and the families who love them. God bless you and thank you for riding for Kate, and all the kids.

The Perkins Family

Brain tumor facts

- ★ Every day, nine more children are diagnosed with a brain tumor.
- ★ Brain tumors are the leading cause of cancer death in children.
- ★ 76% of children diagnosed with a brain tumor are younger than 15.
- ★ Four out of 10 children with a brain tumor will die within five years of diagnosis.
- ★ Symptoms of brain tumors include headaches, nausea, vomiting, seizures, and disturbances in vision and hearing that can't be related to a disorder of the external sensory organs.

Please collect funds in the form of cash or checks. Make checks out to Pediatric Brain Tumor Foundation, PBTF or Ride for Kids®.

We encourage you to mail funds collected before your event to PBTF, 302 Ridgefield Ct., Asheville, NC 28806. We'll send you a ride receipt to bring to registration.

If you're unable to attend, mail us your registration form and donations. Mark your form "Not Attending" to credit donations to your event and receive your premiums by mail.

The minimum donation to participate in a Ride for Kids® event is \$35 per motorcycle. Cash, checks and credit cards are accepted at the event.

The more money you raise, the more premiums you earn! Premiums are distributed after the Celebration of Life program that follows the event.

\$35-\$49.99 Basic donation, one event pin

\$50-\$99.99 Event T-shirt, plus items in category above

\$100-\$299.99 Second event T-shirt, plus items in category above

\$300-\$499.99 One ticket for motorcycle drawing (one per \$300 raised), ride cap, plus items in category above

\$500-\$599.99 Embroidered jacket, plus items in category above

\$600-\$749.99 Second ticket for motorcycle drawing, plus items in category above

\$750-\$899.99 Second ride cap, plus items in category above

\$900-\$999.99 Third ticket for motorcycle drawing, second embroidered jacket, plus items in category above

\$1,000-\$4,999.99 Photo plaque with you and the Ride for Kids® stars, plus items in category above

\$5,000+ Special recognition as a member of the Ride for Kids® Champions Club, including a commemorative embroidered jacket, plus items in category above

If you can't attend the event and will mail us your funds, please mark your T-shirt and/or jacket size.

T-shirt: S M L XL 2XL 3XL

Jacket: S M L XL 2XL 3XL



Release and waiver of liability and indemnity agreement

IN CONSIDERATION for being permitted to participate in the Ride for Kids® benefiting the Pediatric Brain Tumor Foundation

THE UNDERSIGNED:

1. HEREBY RELEASES, WAIVES, DISCHARGES AND COVENANTS NOT TO SUE the Pediatric Brain Tumor Foundation, American Honda Motor Co., Inc., its related companies and its dealers, the officers, directors, management, officials and volunteers assisting in the event, the sanctioning organization or any subdivision thereof, grounds operators, grounds owner, officials, promoters, sponsors, advertisers; owners and lessees of premises used to conduct the event and each of them, their officers and employees, all for the purpose herein referred to as "releasees," from all liability to the undersigned, his personal representatives, assigns, heirs, and next of kin for any and all loss or damage, and any claim or demands therefore on account of injury to the person or property or resulting in death of the undersigned, whether caused by the negligence of the releasees or otherwise while the undersigned is participating in the event.

2. HEREBY AGREES TO INDEMNIFY AND SAVE AND HOLD HARMLESS the releasees and each of them from any loss, liability, damage, or cost (including attorney's fees) they may incur due to the presence of the undersigned participating in the event and whether caused by the negligence of the releasees or otherwise.

3. THE UNDERSIGNED RIDER agrees that in order to participate in this event, undersigned rider/driver must provide/present a valid operator's license and proof of personal injury and property damage liability insurance coverage.

4. THE UNDERSIGNED FURTHER agrees that while participating in the event, he or she will not ride while under the influence of alcohol or any substance which affects the ability to operate or control his or her vehicle.

5. THE UNDERSIGNED AGREES that he or she will not use or operate any vehicle in violation or contravention of any City, County, State or Federal laws, statutes, ordinances or regulation and shall be personally liable for all fines and penalties for traffic law violations.

6. THE UNDERSIGNED RIDER agrees to wear minimum safety apparel as required by state law. Minimum safety apparel for these purposes may include a DOT-approved safety helmet. Rider is strongly advised to wear a helmet whether required to do so by law or not, and is strongly advised to wear glasses, goggles, or a face shield, and additional protective outerwear such as gloves, long-sleeved jacket, boots and long trousers while participating in the event. Rider understands and acknowledges that failure to wear proper safety apparel may result in the rider's injury or death.

7. HEREBY ASSUMES FULL RESPONSIBILITY FOR AND RISK OF BODILY INJURY, DEATH OR PROPERTY DAMAGE due to the negligence of releasees or otherwise while participating in the event.

EACH OF THE UNDERSIGNED expressly acknowledges and agrees that the activities of the event are dangerous and involve the risk of serious injury and/or property damage. THE UNDERSIGNED further expressly agrees that the foregoing release, waiver, and indemnity agreement is intended to be as broad and inclusive as is permitted by the law of the State in which it is operated in and that if any portion thereof is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect.

THE UNDERSIGNED HAS READ AND VOLUNTARILY SIGNS THE RELEASE AND WAIVER OF LIABILITY AND INDEMNITY AGREEMENT, and further agrees that no oral representations, statements or inducements apart from the foregoing written agreement have been made.

THE UNDERSIGNED ALSO AGREES TO release the use of any photos, slides, videotapes, etc. that might contain the UNDERSIGNED for future use in promotional and/or informational activities as deemed appropriate by any of the releasees.

Signature of rider

Date

Signature of adult passenger

Date

MINORS UNDER THE AGE OF 18 must have a parent or legal guardian present to sign a written waiver for each minor to participate and/or ride in a Ride for Kids® event. If parent or legal guardian is not present, a notarized waiver must be supplied at registration. For example: "The person named on this notarized form, [NAME], has my permission to sign the minor release and waiver of liability for my minor child, [NAME], to participate in and/or ride in the Ride for Kids® event in [CITY] on [DATE]." This form must be signed and notarized by a parent or legal guardian.

FOR PBTF OFFICIAL USE ONLY

\$ _____ . ____

Registration Team Number _____

Registration Form

Please fill out and sign the entire registration form in advance and bring it with you to the event.

Please print clearly

Rider name

Rider address

City

State

Zip

Rider home phone

Rider work phone

Rider email

Passenger name

Passenger address (if different than above)

City

State

Zip

Passenger home phone

Passenger work phone

Passenger email

Copyright ©2007 Pediatric Brain Tumor Foundation (PBTF)

The name "Ride for Kids®" is a registered trademark and may not be used in any form without the prior written consent of the PBTF. Infringement of this trademark, including the use of any name similar to "Ride for Kids®," is a violation of federal trademark laws. The contents of this kit have been prepared for the exclusive use of the PBTF.

Layout & printing by Biltmore Press. 25th anniversary logo by Dailey & Associates.

